



Dr. Anita Walia

Associate professor, Assistant Director at JAIN (Deemed-to-be University)

Specialization: HRM, OB & IT

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Qualification

- PhD
- UGC-NET
- MBA (HR)
- BSc (Honors)
- Diploma in Software Development and Application by NIIT
- Certified in Six Sigma by ITC
- Certified in Data Analytics and Artificial Intelligence by IBM and IIMB
- Certified in Management Courses (Online) from Harvard University, London University, IIMB and University of Michigan, IBM & LinkedIn
- Visiting Faculty at NSCREL cell IIMB
- Certified Reviewer for Publons and Emerald Publisher
- Ph.D guide of Jain University
- Consultant of Keonicsx.

Career Summary

Dr. Anita Walia has industry experience of 5 years and academic experience of 15 years.

As a faculty she has developed an experimental learning model for students during her teaching career by giving them experience and knowledge. This has worked wonders for the student community. She is a constant learner and innovator and is deeply engrossed in designing websites and blogs.

She is leading the MOOC development at Jain University.

Research Interest

Artificial Intelligence and Competency Mapping and online learning: AI and Machine Learning are changing our world and powering the 4th industrial revolution. AI (and its logical evolution of machine learning) and deep learning are the foundational future of business decision-making. Every tech company is heavily investing in AI research and development. This demonstrates the importance of AI. Competency mapping is not only used in corporate but should be used in education to developed industry-ready candidates.

Research Publications

Published 26 Research Papers in National and International Journals:

S.N.	Title of Paper	Journal Name	Impact Factor	ISSN No.	Scopus Indexed	Year
1	Employee Engagement at MSME : A Deciding Factor in Organizational Success	RVIM Journal for Management	No	ISSN 0974-6722	No	2011
2	The Relationship Between Motivation and Performance: An Ongoing Effort of HR in Organizations	AGI (Post Graduate Department of Commerce)	No	978-1-63041	No	2014
3	Using Emerging Technology for Effective Pedagogy in Management Education	Proceedings of International Conference on Innovative Pedagogy in Business and Management Education	No	978-81-84885217	No	2009
4	Employee Privacy Rights & Issues	RVIM Journal of Management Research	No	0974-6722	No	2012
5	Using Competency Based Performance	RVIM Journal of Management Research	No	0974-6722	No	2013

Work Experience – 16 Years

- 2008 – Present - Associate Professor and Asst Director a Jain (Deemed-to-be University)
- 2004 – 2008 - HR Executive - ITC InfoTech
- 2002 – 2004 - HR Associate - Wipro Spectra Mind
- 1993 – 1997 - Technical Trainer - NIIT

Courses Facilitated

BBA

- Labor Law
- E-Commerce
- Business Trends
- BOCA
- Event Management
- AI and AWS
- Cybersecurity

Dual

- Event Management

Member of Committees / Editorial Boards

- External BOS Member for Mount Carmel College
- Coordinator - LMS-CMS
- Technical Coordinator - Online Zoom Classes
- Internal BOS and BOE Member - Center for

	Management to Drive Academic Excellence					
6	Social Integration of Artificial Intelligence: Functions and Human Autonomy Trust	International Journal of Management Technology and Engineering	6.3	22497455	No	2018
7	A Case Study on RFID and Robots: An Examination of Wal-Mart, Amazon, and its Supply Chain	International Journal of Management, Technology and Engineering	6.3	2249-7455	No	2017
8	Role of Technology in E-Commerce	Journal of Engineering Sciences	6.54	0377-9254	No	2018
9	The Future of Learning : Pedagogy, Policy and Technology in a Digital World	RVIM Journal of Management Research	No	0974-6722	No	2018
10	Competency Mapping as a Powerful Tool for Value Creation in the Entrepreneurial Education	Springer Publication, Germany	5.6	978-981-10-3318-6	No	2017
11	Role of Spirituality in Management Education	In International Journal of Science and Research	5.6	23197064	No	2018
12	Employee Engagement at Educational Institutes: A Deciding Factor in Organizational Success	International Journal of Advanced and Innovation Research	7.36	0971-2143 (18)	No	2019
13	Technology Enabled Green Supply Chains	International Journal for Research in Engineering Application and Management	5.834	2454-9150	No	2019
14	SPOC- A Digital Pedagogy to Increase Learner Engagement and Retention at Jain University	International Journal of Management Technology and Engineering	6.17	22497455	No	2019
15	Use of Gamification in MOOCs –A Case Study of Center for Management Students	Journal of Xidian University	7.45	1001-2400	Yes	2020
16.	Impact of social media on Indian Cinema	The Journal of Gujrat research society	4.3	0374-8588	UGC care	2019
17.	Impact of online gaming and its impact on youth	The Journal of Gujrat research society	4.3	0374-8588	UGC care	2019
18.	Capacity Building Program In Ethiopia: Practice And Challenges On Employee Motivation	International journal of Research and analytical review	2.6	23481269	UGC care	2021

Management Studies, Jain (Deemed-to-be University)

- Coordinator - Digital Summit and HR Conclave
- Coordinator - International Conference
- Member of MOOCs Institutional Partnership – IIMB
- Visiting faculty at IIM

19.	The Impacts of HRM Practices: Recruitment and Welfare on Employee Motivation, The Focus of Federal Democratic Republic of Ethiopian’s Ministry Organizations	Iconic Research And Engineering Journals	3.4	2456-8880	Peer review	2022
20.	Spirituality for Wellness and Wholeness in a Secular and Materialistic World	Res Militaris	6.5	1630–1638	Scopus	2022
21	FinTech Pre COVID vs Post COVID	Iconic Research And Engineering Journals	3.4	2456-8880	Peer review	2023
22	Make In India: Challenges and Opportunities	Iconic Research And Engineering Journals	3.4	2456-8880	Peer review	2023
23	Predicting Consumer Acceptance of the Proposed Open Network for Digital Commerce	Iconic Research And Engineering Journals	3.4	2456-8880	Peer review	2023
24	AI in Healthcare Services	Iconic Research And Engineering Journals	3.4	2456-8880	Peer review	2023
25	Smart Traffic Management Using Internet of Things (IoT)	Iconic Research And Engineering Journals	3.4	2456-8880	Peer review	2023
26	A Study on the Impact of Pricing, Quality and Variety in Customer Perception for Footwear Products	Iconic Research And Engineering Journals	3.4	2456-8880	Peer review	2023

Articles / Case Studies

Articles and Case Studies written for a personal blog on Sentimental Analysis and AI.
A Case Study on RFID and Robots: An Examination of Wal-Mart, Amazon and its Supply Chain.

Consultancy / Projects

1. Consultant and adviser with Keonicsx, a Government of Karnataka unit since 2022
 - Advising on higher-end technical skill development program for Karnataka
 - Providing training to government
 - Trained 200 Government official in AI, Cybersecurity, and AWS
2. Educational advisor and consultant for NICT Education Ltd. From 2017 -2019
 - Advising on New Technical Courses
 - Advising on Training Pedagogy

- Created Employee Handbook

Patent

- Patent filed and published on “Wearable electronic monitoring of body parameters” in 2022.
- Patent filled, granted and under the process of the grant on “NETWORK SECURITY DEVICE” in 2023.

Books / Chapters

4 books

S.N.	Title of Book	Publisher	ISBN
1	Human Resource Management	SLM for Jain University	-----
2	Business Management	SLM for Jain University	-----
3	Entrepreneurship Education	Springer Publication, Germany	978-981-10-3318-6
4.	Unbundling Sixth Sense: Exploration in Spirituality and Management	Amazon	978-9384197551
6.	E-commerce: Designing, implementation, and practice	Notion Press and Amazon	979-8886844726
7.	Sustainability and Management	Notion Press and Amazon	979-8890026934

Activities

S.N	Activity	Title	Year
1.	International Conference on Rediscovering of Management of Business Post COVID-19	International Conference	2020
2.	Organized Webinar on Marketing During COVID-19	National Webinar	2020
3.	Organized Webinar on IT During and After COVID-19	National Webinar	2020
4.	Achievers' Day and Graduation	College Activity	2013-20
5.	CMS Festival: Precipice, Lasya	International and National Level Fest	2019-2010
6.	HR Conclave	HR Summit	2017-19
7.	Teachers' Day	College Activity	2015-22
8.	Digital Summit	IT Summit	2019
9.	Management and Technology Exhibition	Exhibition	2009-2019
10.	Happily, Retired – Retirement Benefits from Finance Perspective	National Level FDP	2020
11.	Innovative Teaching Pedagogy in Education for Gen Z and Gen Alpha in the Era of Information Explosion	National Level FDP	2020
12	Trending Teaching for Participation and Performance	National Level FDP	2020
13.	Swachh Bharat Abhiyan	Government Initiative	2016 - 2019
14.	Developed Website for Learning and Sharing Study Material	College Activity	2010
15.	Women Day Speaker	College Fest	2017
16.	Helmet Awareness Program	College Activity	2017
17.	Guest Lecture Delivered	Oxford College and IBMR College	2016 And 2007
18.	Coordinator for LMS	College Learning Portal	2012-2010

19.	Felicitated MOOCs Training	College Activity	2017-2018
20.	Organized Tally and Excel Workshop	College Activity	2016-2020
21.	Organized Amazon Workshop on E-Commerce	College Activity	2018
22.	Organized Webinars	College Activity	2020
23.	External BOS Member	Mount Carmel College	2019-2020
24.	Paper Setter	Jain (Deemed-to-be University) and St. Joseph College	2013-2020
25.	Panelist in IIMB MOOC FDP	IIMB	2017
26.	Chaired Session at International Conference	IIMB, Oxford College	2016,2017,2018
27.	Organized International conference in CMS	Jain (Deemed-to-be University) and St. Joseph College	2020
28.	Organized National conference in CMS	Jain (Deemed-to-be University) and St. Joseph College	2021
29.	Organized AICTE Sponsored FDP	AICTE National Level FDP	2021
30.	Organized National Conference in CMS	Jain (Deemed-to-be University)	2023
31.	Conducted Gurudakshta-Faculty Induction Programme	Jain (Deemed-to-be University)	2022-2023
32	Organized Rural immersion program for BBA student	Jain (Deemed-to-be University) and St. Joseph College	2022

Recognition / Awards

- Super Star of the Month Award received by ITC Infotech in 2007.
- Quality Buster Award for HR Training by ITC Infotech in 2005 & 2006.
- Appreciation Letter by IIMBx for supporting and promoting IIMB MOOCs.

Seminar Conferences Attended

S.N	Title of Conference	Institute Full Name & Location	Paper Presented	Year
1	The International Conference on Sustainability Goals	IIM Bodhgaya	Sustainable development through spiritual transformation Following ego-transcendence	2021
2.	The International Conference on Public Policy and Management	IIMB	The impact of Human Resource Management practice on employee motivation; the focus of federal ministries of Ethiopia	2022
3.	The International Conference on Public Policy and Management	IIMB	Attended	2019 & 2020, 2021, 2022
4.	International Conference on Business Analytics and research	Center for Management Studies, Jain (Deemed-to-Be University), Bangalore	The impact of Human Resource Management practice on employee	2022

			motivation; the focus of federal ministries of Ethiopia	
5.	The International Conference on Rediscovering Management of Business Post COVID-19	Center for Management Studies, Jain (Deemed-to-be University), Bangalore	A Study on Use of Technology in Preventing COVID-19	2020
6.	The Future of Learning Conference 2020 Learning to Learn, Unlearn and Relearn: Flourishing in The Age of Disruptions and Innovations	IIM-B	A Study on Promoting Active Learning in MOOCs by Integrating Business Simulation Games to Improve Student Engagement	2020
7.	National Conference on Emerging Trends in Business and Finance	Center for Management Studies, Jain (Deemed-to-be University), Bangalore	The Role of Competency Mapping in Training Employee	2019
8.	Transforming Emerging Economies through Sustainability and Innovation	Christ (Deemed-to-be University)	The Role of Servant Leadership and Spirituality in Managing Business	2019
9.	The Future of Learning Conference 2019: Education 4.0	IIMB	The Role of AR and VR in Engaging Students in MOOCs	2019
7.	Biennial Supply Chain Management Conference	IIMB	Responsive Supply Chain Management	2018
8.	Biennial Supply Chain Management Conference with Theme Technology in Supply Chain Management	IIMB	A Case Study on RFID and Robots: An Examination of Wal-Mart, Amazon and its Supply Chain	2017
9.	Innovation in Marketing, E-Commerce, Information Technology and Banking	Oxford College of Management	Role of Technology in E-Commerce	2017
10.	International Conference on Spirituality and Management: Indigenous Models of Sustainability, Good Governance and Spiritual Transformation	IIMB	Role of Spirituality in Management Education	2016
11.	International Conference on Entrepreneurial Education and Innovation	IIMB	Competency Mapping as a Powerful Tool for Value Creation in the Entrepreneurial Education	2015
12.	International Conference on Impact of Technology in Education and Management	RVIM	Technology Interface with Human Resource Management	2013
13.	National Conference on Emerging Trends in Business	Adarsh College	The Relationship Between Motivation and Performance: An Ongoing Effort of HR in Organizations	2012
14.	National Conference on Critical Strategies in Sustaining Business	RVIM	Employee Privacy – Rights and Issues	2011

15.	National Conference on Transformational Strategies for Business Sustainability	TASMAC And SAP	Innovation: Creation Value for Competitive Difference	2010
16.	National Conference on Social Entrepreneurship	RVIM	Competency Mapping as a Powerful Tool for Value Creation in The Education Sector	2010
17.	International Conference on Business	Center for Management Studies, Jain (Deemed-to-Be University), Bangalore	Using Emerging Technology for Effective Pedagogy in Management Education	2009

Online and offline Certifications:

Sl No	COURSE	UNIVERSITY	YEAR
1	Artificial Intelligence	Harvard University	2020
2	Introduction to People Management	IIM, Bangalore	2018
5	Motivation and Performance	Michigan University, US	2020
6	Innovation in Business	HBS	2020
7	Business Analytics and Data Analytics	IIMB	2019
8	E-Content Development	Swayam	2020
9	Do Your Venture	IIMB	2018
10	Developing Online Content for MOOCs	IIMB	2017
11	Introduction Virtual Reality	University Of London	2020
12	Data Analytics Using Excel	University of Yale	2018
13	Animated Power Presentation	Udemy	2020
14	Influencing People	University of Michigan	2020
15	Tally	Tally	2017
16	Digital Marketing	Google	2018
17	Web Development Java	Aptech	2017
18.	Cybersecurity threat landscape	LinkedIn	2019
19.	Strategic HRM	LinkedIn	2020
20.	Introduction to AWS for Non-Engineering Students.	LinkedIn	2020
21.	Application of AI in Business	IBM	2020
22.	Open AI	LinkedIn	2022
23.	IoT	LinkedIn	2022
24.	AI for Business Leaders	LinkedIn	2022
25.	AWS-certified cloud practitioner	LinkedIn	2020
26.	No code AI	LinkedIn	2023
27.	Next generation AI -ChatGpt4	LinkedIn	2023
28.	Event planning foundation	LinkedIn	2022
29.	Tech trends	LinkedIn	2022
30.	Entrepreneurship -finding and testing you business idea	LinkedIn	2022
31.	Instructional design	LinkedIn	2023

Webinars-FDP/MDP

SL NO	FDP/MDP-WEBINAR	INSTITUTION	YEAR
1	Mindfulness for Educators	Center for Management Studies, Jain (Deemed-to-be University), Bangalore	2020
2	Managing Stress During Uncertain Times	Center for Management Studies, Jain (Deemed-to-be University), Bangalore	2020

3	COVID-19 Crisis: The Global Economy Reshaping	Center for Management Studies, Jain (Deemed-to-be University), Bangalore	2020
4	Paradigm Shift in Teaching Pedagogy Post COVID-19	Center for Management Studies, Jain (Deemed-to-be University), Bangalore - IQAC	2020
5	Goal Setting That Cannot Fail	Center for Management Studies, Jain (Deemed-to-be University), Bangalore	2020
6	Marketing During COVID -19	Center for Management Studies, Jain (Deemed-to-be University), Bangalore	2020
7.	Use of IT During and After COVID - 19	Center for Management Studies, Jain (Deemed-to-be University), Bangalore	2020
8.	Data Analytics Using Business Application.	IIMB	2019
9.	Activity Based Teaching	Center for Management Studies, Jain (Deemed-to-be University), Bangalore	2018
10.	Usable Artificial Intelligence	IIMB	2019
11.	Emerging India -Opportunities and Challenges	IIMB	2016
12.	Personal Theories of Teaching	Center for Management Studies, Jain (Deemed-to-be University), Bangalore	2016
13.	Blended MOOC	IIMB	2016, 2017
14.	Creating a Learning Environment	Center for Management Studies, Jain (Deemed-to-be University), Bangalore	2012
15.	FDP – On Case Study	Center for Management Studies, Jain (Deemed-to-be University), Bangalore	2011
16.	Team Building , Out of Box Thinking	Center for Management Studies, Jain (Deemed-to-be University), Bangalore	2009, 2010, 2011
17.	Work - Life Balance	Center for Management Studies, Jain (Deemed-to-be University), Bangalore	2010
18.	faculty Development Program on 'Data Analysis using Jump	Center for Management Studies, Jain (Deemed-to-be University), Bangalore	2022
19.	Faculty Development Program on Blended Learning and MOOC creation.	IIMB	2022
20.	faculty Development Program on 'Data Analysis using SPSS	CMS B school, Jain (Deemed-to-be University), Bangalore	2023