Prof. (Dr.) Sarit Kumar

IIT/IIM International Consultant –Fusion Courses +91 6363798595 saritkumar13@gmail.com

Brief Introduction

An Alumina of IIM –Calcutta and IIM-Bangalore. Constantly understanding the dynamics of the future markets and mentoring Leadership to meet the challenges of a dynamic marketplace.

International Course Consultant Leading IIT - IIM Fusion Courses at

Imperial College of London University of Strathclyde, Glasgow, Atlyer Ayur College, Scotland Dublin Technological College, Ireland

Specialising in:

Collaboration of Core Competencies to enhance opportunities. Synergisation of Verticals for better growth. System Integration and A.I. for compliance and deliverables. Defining the ROI Build-Up for better resource capitalization and profitability.

Hands on experience in:

Product Planning, Distribution and Growth Initiatives. Business Transformation and Market Expansion. Performance Tracking. Team Motivation for better performance.

Previous Assignments include:

ITC – Development of New Verticals – Hospitality and ITES.
Xerox, USA – Consumer Business Unit - Director. Responsible for Production, Services, Product Growth Matrix, Profit and Loss.
A. V. Birla – Group President for INDALCO, Grasim and portfolio management of BirlaTyres Unit.

Academic Speaker at:

Guest Speaker in the below Academic Client Base. Imperial College of London Stanford college, Bangkok JGI M S Ramaiya College Oxford Group of Institutions Garden City University Management and Technological institutes like IIM and IIT. Tie up with Sunburn London Did concept shows in GCU.

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Academic Collaboration with following universities. Haas Business school Israel Collaboration on cyber security. University of Milan Technical Management Fusion. Arts and Science college Paris And Souborne School, Paris. UCJC, Spain. EGUANO School of Urban management. NANJING UNIVERSITY CHINA MANAGEMENT AND TECHNICAL FUSION. Charles Darvin University, Australia London School of Commerce,UK and De Mont Fort University, UK School of Technology Economics and Management, Lisbon NTU, Singapore

Successful Collaborations include:

- 1. Training and Placement plan Training process to move from the conventional philosophy to today's corporate requirement in other words from chalk and duster to practical and application process.
- 2. Designing of short term models which will have direct impact on placements
- 3. Redesigning of Teaching Process- Introduction and implementation of MBO and DISC profiling for students.
- 4. MDP and EDP with Foreign Certifications Collaboration with International Companies and Universities for activity based learning.
- 5. University Partnership Program with IIM-B Working on University partnership program with IIM-B and use all collaterals for the up gradation of your University under the fusion program.

A strong believer that the future of any market initiative will be based upon fusion of opportunities to create deliverables as desired by the market-place and it is imperative that the businesses and the Team members at every level of management, production and marketing need to understand and imbibe the thought by integrating the same into their DNA, Work Culture and develop the Fusion into best practices.

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